

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

<http://www.senate.gov/lobby>

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <input checked="" type="checkbox"/> Organization/Lobbying Firm <input type="checkbox"/> Self Employed Individual									
MOTION PICTURE ASSOCIATION OF AMERICA									
2. Address <input type="checkbox"/> Check if different than previously reported									
Address1	1600 EYE STREET, NW	Address2							
City	WASHINGTON	State	DC	Zip Code	20006	Country	USA		
3. Principal place of business (if different than line 2)									
City		State		Zip Code		Country			
4a. Contact Name				b. Telephone Number		c. E-mail		5. Senate ID#	
Ms. KEELEY MOORE				(202) 293-1966				26001-12	
7. Client Name <input checked="" type="checkbox"/> Self <input type="checkbox"/> Check if client is a state or local government or instrumentality								6. House ID#	
MOTION PICTURE ASSOCIATION OF AMERICA								311900000	

TYPE OF REPORT 8. Year 2012 Q1 (1/1 - 3/31) Q2 (4/1 - 6/30) Q3 (7/1-9/30) Q4 (10/1 - 12/31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report Termination Date _____ 11. No Lobbying Issue Activity

INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSE relating to lobbying activities for this reporting period were:
<u>Less than \$5,000</u> <input type="checkbox"/>	<u>Less than \$5,000</u> <input type="checkbox"/>
<u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ _____	<u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ <u>600,000.00</u>
Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.
	<input checked="" type="checkbox"/> Method A. Reporting amounts using LDA definitions only
	<input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
	<input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Digitally Signed By: Cybele Daley

Date 07/20/2012

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Advertising (one per page)

16. Specific lobbying issues

Advertising best practices

17. House(s) of Congress and Federal agencies Check if None

Executive Office of the President (EOP), Office of Management & Budget (OMB)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Agriculture (one per page)

16. Specific lobbying issues

S. 3240 – Agriculture Reform, Food, and Jobs Act of 2012
 Amendment No. 2363 – To ensure that extras in film and television who bring personal, common domesticated household pets do not face unnecessary regulations and to prohibit attendance at an animal fighting venture.
 Brazil Cotton

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Agriculture - Dept of (USDA), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Lauren	Pastarnack			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

House draft farm bill/pet exemption

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

S. 3240 - Agriculture Reform, Food, and Jobs Act of 2012
 Amendment No. 2363 - To ensure that extras in film and television who bring personal, common domesticated household pets do not face unnecessary regulations and to prohibit attendance at an animal fighting venture.
 House draft farm bill/pet exemption

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Lauren	Pastarnack			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Arts/Entertainment (one per page)

16. Specific lobbying issues

S. 968 - Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act
 S. 3240 - Agriculture Reform, Food, and Jobs Act of 2012
 Amendment No. 2363 - To ensure that extras in film and television who bring personal, common domesticated household pets do not face unnecessary regulations and to prohibit attendance at an animal fighting venture.

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Defense - Dept of (DOD), State - Dept of (DOS), Library of Congress (LOC), Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

H.R. 2471 – To amend section 2710 of title 18, United States Code, to clarify that a video tape service provider may obtain a consumer's informed, written consent on an ongoing basis and that consent may be obtained through the Internet
H.R. 3261 – Stop Online Piracy Act

3D transition process

Content protection

Egypt piracy

Egypt TV content theft

Film production

Future of video/online video

Illegal websites

Indonesia market access

LA film economic data

On-location production economic impact

Peru film law

Rapid Share/cyberlockers

Rogue Sites

Russian film law

World Intellectual Property Organization (WIPO) Audio Visual performers treaty (AVPT)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Budget/Appropriations (one per page)

16. Specific lobbying issues

S. 2323 - Commerce, Justice, Science, and Related Agencies Appropriations Act, 2013 - TITLE II - DEPARTMENT OF JUSTICE
salaries and expenses, united states attorneys
Federal Bureau of Investigation
Office of Justice Programs

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

H.R. 6020 – Financial Services and General Government Appropriations Act, 2013
Title II EXECUTIVE OFFICE OF THE PRESIDENT AND FUNDS APPROPRIATED TO THE PRESIDENT
Office of Management and Budget
Dept. of Justice IP enforcement funding

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

Egypt TV content theft

17. House(s) of Congress and Federal agencies Check if None

State - Dept of (DOS), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

S. 968 – Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act
 H.R. 2471 – To amend section 2710 of title 18, United States Code, to clarify that a video tape service provider may obtain a consumer's informed, written consent on an ongoing basis and that consent may be obtained through the Internet
 H.R. 3261 – Stop Online Piracy Act

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

Future of video/online video
Illegal websites
Rapid Share/cyberlockers
Rogue Sites
Trans Pacific Partnership (TPP) service and ecommerce
Vkontatke – internet piracy

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

H.R. 2168 – Geolocational Privacy and Surveillance Act
 H.R. 2471 – To amend section 2710 of title 18, United States Code, to clarify that a video tape service provider may obtain a consumer's informed, written consent on an ongoing basis and that consent may be obtained through the Internet.
 General privacy issues

17. House(s) of Congress and Federal agencies Check if None

U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Christopher	Cylke			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

S. 968 – Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 or PROTECT IP Act
 H.R. 3261 – Stop Online Piracy Act
 Anti-Counterfeiting Trade Agreement (ACTA)
 Content protection

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Justice - Dept of (DOJ), State - Dept of (DOS), Executive Office of the President (EOP), Library of Congress (LOC), Office of Management & Budget (OMB), Patent & Trademark Office (PTO), U.S. Trade Representative (USTR), Vice President of the U.S.

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
Lauren	Pastarnack			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

Copyright enforcement
Dept. of Justice IP enforcement/ funding
Dept. of Justice oversight hearing and IP enforcement
Egypt piracy
Egypt TV content theft
Future of video/online video
General copyright issues
General IP enforcement
General IP/IPR
Illegal websites
International Trade Commission (ITC) patent/copyright issues
New Zealand IPR
Rapid Share/cyberlockers
Rogue Sites
Russia IPR
Spain IP
Trans Pacific Partnership (TPP) IP/IPR
UK IPR
Vkontatke – internet piracy/Russia IPR
World Intellectual Property Organization (WIPO) Audio Visual performers treaty (AVPT)

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

LA film economic data
On-location production economic impact

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Cybele	Daley			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Immigration (one per page)

16. Specific lobbying issues

EB-5 regional center

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, Homeland Security - Dept of (DHS), U.S. Citizenship & Immigration Services (USCIS)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Lauren	Pastarnack			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

S. 2323 - Commerce, Justice, Science, and Related Agencies Appropriations Act, 2013 TITLE II - DEPARTMENT OF JUSTICE
 salaries and expenses, united states attorneys
 Federal Bureau of Investigation
 Office of Justice Programs

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, Justice - Dept of (DOJ), Executive Office of the President (EOP), Office of Management & Budget (OMB), Vice President of the U.S.

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

H.R. 6020 – Financial Services and General Government Appropriations Act, 2013
Title II EXECUTIVE OFFICE OF THE PRESIDENT AND FUNDS APPROPRIATED TO THE PRESIDENT
Office of Management and Budget

Content protection
Copyright enforcement
Dept. of Justice IP enforcement/funding
Dept. of Justice oversight hearing and IP enforcement
General IP enforcement

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code (one per page)

16. Specific lobbying issues

Section 181 (tax)

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Trade (Domestic/Foreign) (one per page)

16. Specific lobbying issues

Anti-Counterfeiting Trade Agreement (ACTA)
 Asia-Pacific Economic Cooperation (APEC)
 Brazil Cotton
 Canada and TPP

17. House(s) of Congress and Federal agencies Check if None

U.S. SENATE, U.S. HOUSE OF REPRESENTATIVES, State - Dept of (DOS), Library of Congress (LOC), Natl Security Council (NSC), Agriculture - Dept of (USDA), Patent & Trademark Office (PTO), U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Anissa	Brennan			<input type="checkbox"/>
Christopher	Cylke			<input type="checkbox"/>
Cybele	Daley			<input type="checkbox"/>
Michael	O'Leary			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs

China WTO and TPP
Draft International Trade Commission (ITC) legislation
Egypt piracy
Egypt TV content theft
General trade issues
Indonesia market access
ITC patent/copyright issues
New Zealand IPR
Peru film law
Russia IPR
Russian film law
Russia PNTR
Spain IP
Trans Pacific Partnership (TPP)
TPP IP/IPR
TPP and Russia
TPP service and ecommerce
UK IPR
Ukraine Customs
World Intellectual Property Organization (WIPO) Audio Visual performers treaty (AVPT)

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address _____
 City _____ State _____ Zip Code _____ - _____ Country _____

21. Client new principal place of business (if different than line 20)

City _____ State _____ Zip Code _____ - _____ Country _____

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

	First Name	Last Name	Suffix		First Name	Last Name	Suffix
1				3			
2				4			

ISSUE UPDATE

24. General lobbying issue that no longer pertains

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address: www.mpaa.org

Name	Address				Principal Place of Business (city and state or country)	
	Street Address	State/Province	Zip	Country	City	Country
	City				City	Country
					State	Country
					City	
					State	Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
---	---	---

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address	State/Province	Country			
	City			City		
				State		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

Printed Name and Title Cybele Daley, Senior Vice President, Government Affairs