LOBBYING REGISTRATION

Lobbying Disclosure Act of 1995 (Section 4)

Check One:  [ ] New Registrant  [x] New Client for Existing Registrant  [ ] Amendment

1. Effective Date of Registration  03/01/2011

2. House Identification  39614  Senate Identification  321874

REGISTRANT  [x] Organization/Lobbying Firm  [ ] Self Employed Individual

3. Registrant  Organization  VAN HEUVELEN STRATEGIES LLC

Address  300 NEW JERSEY AVENUE, NW

Address2  SUITE 601

City  WASHINGTON  State  DC  Zip  20001  -  Country  USA

4. Principal place of business (if different than line 3)

City  -  State  -  Zip  -  Country  -

5. Contact name and telephone number

Contact  Mr. Robert Van Heuvelen  Telephone  (202) 384-2400  E-mail  -

6. General description of registrant's business or activities

Strategic counselling and lobbying, self-employed consultant

CLIENT  A Lobbying Firm is required to file a separate registration for each client. Organizations employing in-house lobbyists should check the box labeled "Self" and proceed to line 10.  [ ] Self

7. Client name  American Association for Justice

Address  777 6th Street NW, Suite 200

City  Washington  State  DC  Zip  20001  -  Country  USA

8. Principal place of business (if different than line 7)

City  -  State  -  Zip  -  Country  -

9. General description of client's business or activities

Professional trade association for plaintiff trial lawyers

LOBBYISTS

10. Name of each individual who has acted or is expected to act as a lobbyist for the client identified on line 7. If any person listed in this section has served as a “covered executive branch official” or “covered legislative branch official” within twenty years of first acting as a lobbyist for the client, state the executive and/or legislative position(s) in which the person served.

<table>
<thead>
<tr>
<th>Name</th>
<th>Covered Official Position (if applicable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robert Van Heuvelen</td>
<td>Chief of Staff to Senator Kent Conrad</td>
</tr>
<tr>
<td>Anissa Rogness</td>
<td>Director of Economic Development to Senator Kent Conrad</td>
</tr>
<tr>
<td>Valerie West</td>
<td>Natural Resources Director to Senator Gordon Smith</td>
</tr>
<tr>
<td>Valerie West</td>
<td>Professional Staff, House Natural Resources Committee</td>
</tr>
<tr>
<td>Valerie West</td>
<td>Deputy Director Congressional Affairs, Bureau of Reclamation</td>
</tr>
</tbody>
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LOBBYING ISSUES

11. General lobbying issue areas (Select all applicable codes).
   - HCR
   - TOR

12. Specific lobbying issues (current and anticipated)
   Medical malpractice reform

AFFILIATED ORGANIZATIONS

13. Is there an entity other than the client that contributes more than $5,000 to the lobbying activities of the registrant in a quarterly period and either actively participates in and/or in whole or in major part plans, supervises or controls the registrant’s lobbying activities?
   - ☑ No --> Go to line 14.
   - ☐ Yes --> Complete the rest of this section for each entity matching the criteria above, then proceed to line 14.

Internet Address:

<table>
<thead>
<tr>
<th>Name</th>
<th>Street</th>
<th>City</th>
<th>State/Province</th>
<th>Zip Code</th>
<th>Country</th>
</tr>
</thead>
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FOREIGN ENTITIES

14. Is there any foreign entity
   - a) holds at least 20% equitable ownership in the client or any organization identified on line 13: or
   - b) directly or indirectly, in whole or in major part, plans, supervises, controls, directs, finances or subsidizes activities of the client or any organization identified on line 13; or
   - c) is an affiliate of the client or any organization identified on line 13 and has a direct interest in the outcome of the lobbying activity?
   - ☑ No --> Sign and date the registration.
   - ☐ Yes --> Complete the rest of this section for each entity matching the criteria above, then sign the registration.

<table>
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Signature ✓ Digitally Signed By: Robert Van Heuvelen

Printed Name and Title Robert Van Heuvelen, Principal

Date 04/14/2011