

Clerk of the House of Representatives
Legislative Resource Center
B-106 Cannon Building
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate
Office of Public Records
232 Hart Building
Washington, DC 20510

<http://www.senate.gov/lobby>

LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name <input checked="" type="checkbox"/> Organization/Lobbying Firm <input type="checkbox"/> Self Employed Individual			
National Association of Broadcasters			
2. Address <input type="checkbox"/> Check if different than previously reported			
Address1	1771 N STREET, NW		
Address2			
City	WASHINGTON		
State	DC		
Zip Code	20036		
Country	USA		
3. Principal place of business (if different than line 2)			
City			
State			
Zip Code			
Country			
4a. Contact Name	b. Telephone Number	c. E-mail	5. Senate ID#
Ms. ERIN DOZIER	(202) 429-5430		26650-12
7. Client Name <input checked="" type="checkbox"/> Self <input type="checkbox"/> Check if client is a state or local government or instrumentality			6. House ID#
National Association of Broadcasters			302620000

TYPE OF REPORT 8. Year 2010 Q1 (1/1 - 3/31) Q2 (4/1 - 6/30) Q3 (7/1-9/30) Q4 (10/1 - 12/31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report Termination Date _____ 11. No Lobbying Issue Activity

INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

12. Lobbying	13. Organizations
INCOME relating to lobbying activities for this reporting period was:	EXPENSE relating to lobbying activities for this reporting period were:
Less than \$5,000 <input type="checkbox"/>	Less than \$5,000 <input type="checkbox"/>
\$5,000 or more <input checked="" type="checkbox"/> \$ _____	\$5,000 or more <input checked="" type="checkbox"/> \$ <u>3,020,000.00</u>
Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).	14. REPORTING Check box to indicate expense accounting method. See instructions for description of options.
	<input type="checkbox"/> Method A. Reporting amounts using LDA definitions only
	<input type="checkbox"/> Method B. Reporting amounts under section 6033(b)(8) of the Internal Revenue Code
	<input checked="" type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code

Signature Digitally Signed By: Janet McGregor

Date 07/20/2010

Printed Name and Title Janet McGregor, Chief Operating and Financial Officer

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Communications/Broadcasting/Radio/Tv (one per page)

16. Specific lobbying issues

Issues relating to retransmission consent.
 Issues concerning the inclusion of FM receiver chips in mobile phones.
 Issues relating to allocation of spectrum for broadcasting and other communications services.

17. House(s) of Congress and Federal agencies Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Federal Communications Commission (FCC), Federal Emergency Management Agency (FEMA), Federal Trade Commission (FTC), Small Business Administration (SBA), Government Accountability Office (GAO), Natl Economic Council (NEC),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Marcellus	Alexander			<input type="checkbox"/>
Ann	Bobeck			<input type="checkbox"/>
Kelly	Cole			<input type="checkbox"/>
Myra	Dandridge			<input type="checkbox"/>
Erin	Dozier			<input type="checkbox"/>
Jamie	Gillespie			<input type="checkbox"/>
Scott	Goodwin			<input type="checkbox"/>
Michael	Hershey			<input type="checkbox"/>
Ben	Ivins			<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

Printed Name and Title Janet McGregor, Chief Operating and Financial Officer

Issues related to potential legislative update/rewrite of the Communications Act.

Issues relating to the reinstatement of an incentive program to provide tax credits or other benefits to companies that sell communications properties to new entrants.

H.R.1084: Commercial Advertisement Loudness Mitigation Act – all provisions.

H.R.1147: Local Community Radio Act of 2009 – all provisions.

H.R.3101: Twenty-First Century Communications and Video Accessibility Act of 2009, Title 2.

H.R.3125: Radio Spectrum Inventory Act – all provisions.

H.R.4213: American Workers, State & Business Relief Act of 2010, Title V.

S.2764: Satellite Television Extension and Localism Act – all provisions.

S.2847: Commercial Advertisement Loudness Mitigation Act – all provisions.

S.3186: Satellite Television Extension Act of 2010 – all provisions.

S.3191: Satellite Television Extension and Localism Act of 2010 – all provisions.

S.3304: Equal Access to 21st Century Communications Act, Title 2

S.3333: Satellite Television Extension and Localism Act of 2010, all provisions.

S.448: Free Flow of Information Act – all provisions.

S.592: Local Community Radio Act of 2009 – all provisions.

S.649: Radio Spectrum Inventory Bill – all provisions.

Before the Federal Emergency Management Agency:

Issues relating to the Integrated Public Alert and Warning System and next generation Emergency Alert System.

Before the Federal Trade Commission:

Children's Online Privacy Protection Act (COPPA), FTC Matter No. P104503.

Before the Government Accountability Office:

Issues relating to the Federal Communications Commission's oversight of the Children's Television Act.

Before the National Economic Council:

Issues relating to allocation of spectrum for broadcasting and other communications services.

Before the Office of Advocacy, Small Business Administration:

Issues relating to retransmission consent.

Before the Federal Communications Commission:

Issues relating to allocation of spectrum for broadcasting and other communications services.

Issues concerning the inclusion of FM receiver chips in mobile phones.

In the Matter of a National Broadband Plan for Our Future, GN Docket No. 10-66

In the Matter of Amendment of Certain of the Commission's Part 1 Rules of Practice and Procedure and Part 0 Rules of Commission Organization, GC Docket No. 10-44

In the Matter of Amendment of Part 1 of the Commission's Rules Regarding Environmental Compliance Procedures for Processing Antenna Structure Registration Applications, WT Docket No. 08-61

In the Matter of Amendment of the Commission's Ex Parte Rules and Other Procedural Rules, GC Docket No. 10-43

In the Matter of Broadcast Localism, MB Docket No. 04-233.

In the Matter of Comment Sought on International Comparison and Consumer Survey Requirements in the Broadband Data Improvement Act, GN Docket No. 09-47.

In the Matter of Creation of a Low Power Radio Service, MM Docket No. 99-25

In the Matter of Development of a National Broadband Plan for Our Future, GN Docket No. 09-51

In the Matter of Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcasting Service; MM Docket No. 99-325

In the Matter of Effects of Communications Towers on Migratory Birds, WT Docket No. 03-187

In the Matter of Empowering Parents and Protecting Children in an Evolving Media Landscape, MB Docket No. 09-194

In the Matter of Examination of the Future of Media and Information Needs of Communities in a Digital Age, GN Docket No. 10-25

In the Matter of Fourteenth Annual Assessment of the Status of Competition in the Market for the Delivery of Video Programming, MB Docket No. 07-269

In the Matter of Inquiry Concerning the Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion and Possible Steps to Accelerate Such Deployment Pursuant to Section 706 of the Telecommunications Act, GN Docket No. 09-137.

In the Matter of Petition for Rulemaking to Amend the Commission's Rules Governing Retransmission Consent, MB Docket No. 10-71

Before the Federal Communications Commission, con't:

In the Matter of Promoting Diversification of Ownership in the Broadcasting Services; MB Docket No. 07-294

In the Matter of Requests for Waiver of Certain TV Tuner Requirements in Order to Import and Distribute Mobile DTV Receivers Without Analog Tuners; MB Docket No. 10-111

In the Matter of Review of the Commission's Program Access Rules and Examination of Programming Tying Arrangements; MB Docket No. 07-198

In the Matter of Review of the Emergency Alert System, EB Docket No. 04-296

In the Matter of the Media Bureau Announces Workshop Details and Seeks Comment in Its 2010 Media Ownership Review Proceeding, MB Docket No. 09-182.

In the Matter of Unlicensed Operation in the TV Broadcast Bands; ET Docket No. 04-186

ADDENDUM for General Lobbying Issue

COM - Communications/Broadcasting/Radio/Tv

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Laurie	Knight			<input type="checkbox"/>
Jane	Mago			<input type="checkbox"/>
Mike	Mullen			<input type="checkbox"/>
Suzanne	Head			<input type="checkbox"/>
Valerie	Schulte			<input type="checkbox"/>
Jerianne	Timmerman			<input type="checkbox"/>
Larry	Walke			<input type="checkbox"/>
Mildred	Webber			<input type="checkbox"/>
Heidi	Neal		Sen. Gordon Smith: Intern 5/03-9/03, Staff	<input checked="" type="checkbox"/>
Heidi	Neal		Assistant 2/04-6/04, Scheduler 6/04-5/05; Sen-	<input type="checkbox"/>
Heidi	Neal		ate Sergeant at Arms Door Keeper, 9/03-1/04	<input type="checkbox"/>

LOBBYING ACTIVITY. Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code Advertising (one per page)

16. Specific lobbying issues

H.R.3126 - The Consumer Financial Protection Agency Act of 2009 - Federal Trade Commission provisions relating to advertising and expanded rulemaking authority.
 H.R.4173: Restoring American Financial Stability Act of 2010, Federal Trade Commission provisions relating to advertising and expanded rulemaking authority.

17. House(s) of Congress and Federal agencies Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Kelly	Cole			<input type="checkbox"/>
Myra	Dandridge			<input type="checkbox"/>
Jamie	Gillespie			<input type="checkbox"/>
Michael	Hershey			<input type="checkbox"/>
Laurie	Knight			<input type="checkbox"/>
Mike	Mullen			<input type="checkbox"/>
Jane	Mago			<input type="checkbox"/>
Jerianne	Timmerman			<input type="checkbox"/>
Mildred	Webber			<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

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H.R.5175: Democracy is Strengthened by Casting Light on Spending in Elections Act, issues relating to media advertising.

H.Res.1490: Conference Report to Accompany H.R.4173, Federal Trade Commission provisions relating to advertising.

S.3217: Restoring American Financial Stability Act Federal Trade Commission provisions relating to advertising.

S.3295: A bill to amend the Federal Election Campaign Act of 1971 to prohibit foreign influence in Federal elections, to prohibit government contractors from making expenditures with respect to such elections, and to establish additional disclosure requirements with respect to spending in such elections, and for other purposes, Title IV

ADDENDUM for General Lobbying Issue

ADV - Advertising

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Heidi	Neal		Sen. Gordon Smith: Intern 5/03-9/03, Staff	<input checked="" type="checkbox"/>
Heidi	Neal		Assistant 2/04-6/04, Scheduler 6/04-5/05; Sen-	<input type="checkbox"/>
Heidi	Neal		ate Sergeant at Arms Door Keeper, 9/03-1/04	<input type="checkbox"/>
Ann	Bobeck			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

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15. General issue area code (one per page)

16. Specific lobbying issues

H.Con.Res.49: The Local Radio Freedom Act - All provisions.
 H.R.848: The Performance Rights Act - All provisions.
 S.379: The Performance Rights Act - All provisions.
 S.Con.Res.14: The Local Radio Freedom Act - All provisions.

17. House(s) of Congress and Federal agencies Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Library of Congress (LOC),

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Kelly	Cole			<input type="checkbox"/>
Myra	Dandridge			<input type="checkbox"/>
Erin	Dozier			<input type="checkbox"/>
Jamie	Gillespie			<input type="checkbox"/>
Michael	Hershey			<input type="checkbox"/>
Ben	Ivins			<input type="checkbox"/>
Laurie	Knight			<input type="checkbox"/>
Jane	Mago			<input type="checkbox"/>
Mike	Mullen			<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above Check if None

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Before the Copyright Royalty Board:

In the Matter of Digital Performance Right in Sound Recordings and Ephemeral Recordings, RM 2009-1.

ADDENDUM for General Lobbying Issue

CPT - Copyright/Patent/Trademark

Name			Covered Official Position (if applicable)	New
First	Last	Suffix		
Suzanne	Head			<input type="checkbox"/>
Jerianne	Timmerman			<input type="checkbox"/>
Mildred	Webber			<input type="checkbox"/>
Scott	Goodwin			<input type="checkbox"/>
Ann	Bobeck			<input type="checkbox"/>
Valerie	Schulte			<input type="checkbox"/>
Heidi	Neal		Sen. Gordon Smith: Intern 5/03-9/03, Staff	<input checked="" type="checkbox"/>
Heidi	Neal		Assistant 2/04-6/04, Scheduler 6/04-5/05; Sen-	<input type="checkbox"/>
Heidi	Neal		ate Sergeant at Arms Door Keeper, 9/03-1/04	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

Printed Name and Title Janet McGregor, Chief Operating and Financial Officer

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address _____
 City _____ State _____ Zip Code _____ - _____ Country _____

21. Client new principal place of business (if different than line 20)

City _____ State _____ Zip Code _____ - _____ Country _____

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

	First Name	Last Name	Suffix		First Name	Last Name	Suffix
1	Mildred	Webber		3			
2				4			

ISSUE UPDATE

24. General lobbying issue that no longer pertains

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address: <http://www.nab.org/about/nabBoard.asp>

Name	Address				Principal Place of Business (city and state or country)
	Street Address	State/Province	Zip	Country	
	City				City
					State Country
					City
					State Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1	2	3
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FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address			Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address	State/Province	Country			
	City			City		
				State		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1	3	5
2	4	6

Printed Name and Title Janet McGregor, Chief Operating and Financial Officer