

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

# LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

|   |   |                  |                      |
|---|---|------------------|----------------------|
| <b>1. Registrant Name</b> <input checked="" type="checkbox"/> Organization/Lobbying Firm <input type="checkbox"/> Self Employed Individual                |   |                  |                      |
| Apple Inc.  |   |                  |                      |
| <b>2. Address</b> <input type="checkbox"/> Check if different than previously reported  |   |                  |                      |
| Address1  | 901 15th Street NW, Suite 1000                                  |                  |                      |
| Address2  |   |                  |                      |
| City  | Washington  |                  |                      |
| State   | DC  |                  |                      |
| Zip Code  | 20005   |                  |                      |
| Country   | USA   |                  |                      |
| <b>3. Principal place of business (if different than line 2)</b>  |   |                  |                      |
| City  | Cupertino   |                  |                      |
| State   | CA  |                  |                      |
| Zip Code  | 95014   |                  |                      |
| Country   | USA   |                  |                      |
| <b>4a. Contact Name</b>   | <b>b. Telephone Number</b>                                      | <b>c. E-mail</b> | <b>5. Senate ID#</b> |
| Ms. Catherine A. Novelli  | (202) 772-9500<br><input type="checkbox"/> International Number |                  | 4152-12              |
| <b>7. Client Name</b> <input checked="" type="checkbox"/> Self <input type="checkbox"/> Check if client is a state or local government or instrumentality |   |                  | <b>6. House ID#</b>  |
| Apple Inc.  |   |                  | 314500000            |

**TYPE OF REPORT** 8. Year 2009 Q1 (1/1 - 3/31)  Q2 (4/1 - 6/30)  Q3 (7/1-9/30)  Q4 (10/1 - 12/31)

9. Check if this filing amends a previously filed version of this report

10. Check if this is a Termination Report  Termination Date \_\_\_\_\_ 11. No Lobbying Issue Activity

## INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

| 12. Lobbying   | 13. Organizations  |
|--|--|
| <b>INCOME</b> relating to lobbying activities for this reporting period was:   | <b>EXPENSE</b> relating to lobbying activities for this reporting period were:                                     |
| <u>Less than \$5,000</u> <input type="checkbox"/>  | <u>Less than \$5,000</u> <input type="checkbox"/>  |
| <u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ _____  | <u>\$5,000 or more</u> <input checked="" type="checkbox"/> \$ <u>390,000.00</u>                                    |
| Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client). | <b>14. REPORTING</b> Check box to indicate expense accounting method. See instructions for description of options. |
|  | <input checked="" type="checkbox"/> <b>Method A.</b> Reporting amounts using LDA definitions only                  |
|  | <input type="checkbox"/> <b>Method B.</b> Reporting amounts under section 6033(b)(8) of the Internal Revenue Code  |
|  | <input type="checkbox"/> <b>Method C.</b> Reporting amounts under section 162(e) of the Internal Revenue Code      |

Signature \_\_\_\_\_

Date 07/20/2009

Printed Name and Title Catherine A. Novelli, Vice President Worldwide Government Affairs

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code   (one per page)

16. Specific lobbying issues

S515/HR1260: The Patent Reform Act of 2009  
Sections 114 & 115 of US Copyright Act

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Catherine A. Novelli, Vice President Worldwide Government Affairs

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15. General issue area code  Taxation/Internal Revenue Code (one per page)

16. Specific lobbying issues

HR1: American Recovery and Reinvestment Act of 2009  
 HR691: Broadband Access Equality Act of 2009  
 HR1083: Business Activity Tax Simplification Act of 2009  
 R&D Tax Credit, Deferral, Health Care Reform

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

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15. General issue area code 

|     |           |
|-----|-----------|
| EDU | Education |
|-----|-----------|

 (one per page)

16. Specific lobbying issues

HR1: American Recovery and Reinvestment Act of 2009; School Modernization and Education Technology  
General Education Technology Funding

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate, Education, Dept of

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

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**Printed Name and Title** Catherine A. Novelli, Vice President Worldwide Government Affairs

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15. General issue area code   (one per page)

16. Specific lobbying issues

HR1: American Recovery and Reinvestment Act of 2009  
 General Broadband Modernization  
 Universal Service  
 Accessibility

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate, Federal Communications Commission (FCC), Natl Telecommunications & Information Administration (NTIA)

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

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15. General issue area code   (one per page)

16. Specific lobbying issues

Electronic Waste, Energy Star, EPEAT, Green Technology

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate, Environmental Protection Agency (EPA)

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

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15. General issue area code  Trade (Domestic/Foreign) (one per page)

16. Specific lobbying issues

Information Technology Agreement (ITA)  
 Standards and Technical Barriers to Trade  
 Market Access & Free Trade Agreements  
 Energy-Climate Change Trade Issues

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate, U.S. Trade Representative (USTR)

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Lisa       | Errion    |        | N/A                                       | <input type="checkbox"/> |
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

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15. General issue area code   (one per page)

16. Specific lobbying issues

HR1166: E-fencing Enforcement Act of 2009  
 HR1173: Organized Retail Crime Act of 2009

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

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15. General issue area code  Budget/Appropriations (one per page)

16. Specific lobbying issues

S.Con.Res 13: Federal Budget for Fiscal Year 2010  
 H.Con.Res 85: Federal Budget for Fiscal Year 2010  
 General Budget Funding Issues Related to Education, Broadband, Environment and Taxation

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tentua    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

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15. General issue area code 

|     |               |
|-----|---------------|
| HCR | Health Issues |
|-----|---------------|

 (one per page)

16. Specific lobbying issues

|                                   |
|-----------------------------------|
| General Health Care Reform Issues |
|-----------------------------------|

17. House(s) of Congress and Federal agencies  Check if None

|                                  |
|----------------------------------|
| House of Representatives, Senate |
|----------------------------------|

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

|  |
|--|
|  |
|--|

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15. General issue area code   (one per page)

16. Specific lobbying issues

National Labor Relations Act Issues

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

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15. General issue area code   (one per page)

16. Specific lobbying issues

Battery Transportation & Safety Issues

17. House(s) of Congress and Federal agencies  Check if None

House of Representatives, Senate

18. Name of each individual who acted as a lobbyist in this issue area

| First Name | Last Name | Suffix | Covered Official Position (if applicable) | New                      |
|------------|-----------|--------|---|--------------------------|
| Joshua     | Tenuta    |        | N/A                                       | <input type="checkbox"/> |
| Joseph     | Fortson   |        | N/A                                       | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |
|            |           |        |   | <input type="checkbox"/> |

19. Interest of each foreign entity in the specific issues listed on line 16 above  Check if None

**Printed Name and Title** Catherine A. Novelli, Vice President Worldwide Government Affairs

**Information Update Page - Complete ONLY where registration information has changed.**

20. Client new address

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

21. Client new principal place of business (if different than line 20)

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ - \_\_\_\_\_ Country \_\_\_\_\_

22. New General description of client's business or activities

**LOBBYIST UPDATE**

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

|          | First Name | Last Name | Suffix |          | First Name | Last Name | Suffix |
|----------|------------|-----------|--------|----------|------------|-----------|--------|
| <b>1</b> |            |           |        | <b>3</b> |            |           |        |
| <b>2</b> |            |           |        | <b>4</b> |            |           |        |

**ISSUE UPDATE**

24. General lobbying issue that no longer pertains

**AFFILIATED ORGANIZATIONS**

25. Add the following affiliated organization(s)

Internet Address:

| Name | Address        |                |     |         | Principal Place of Business<br>(city and state or country) |
|------|----------------|----------------|-----|---------|--|
|      | Street Address | State/Province | Zip | Country |  |
|      | City           |                |     |         | City   |
|      |                |                |     |         | State Country  |
|      |                |                |     |         | City   |
|      |                |                |     |         | State Country  |

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

|          |          |          |
|----------|----------|----------|
| <b>1</b> | <b>2</b> | <b>3</b> |
|----------|----------|----------|

**FOREIGN ENTITIES**

27. Add the following foreign entities

| Name | Address        |                |         | Principal place of business<br>(city and state or country) | Amount of contribution<br>for lobbying activities | Ownership<br>percentage in<br>client |
|------|----------------|----------------|---------|--|---|--------------------------------------|
|      | Street Address | State/Province | Country |  |   |                                      |
|      | City           |                |         | City   |   |                                      |
|      |                |                |         | State  |   | %                                    |

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

|          |          |          |
|----------|----------|----------|
| <b>1</b> | <b>3</b> | <b>5</b> |
| <b>2</b> | <b>4</b> | <b>6</b> |

**Printed Name and Title** Catherine A. Novelli, Vice President Worldwide Government Affairs